

**LOGAN LIBRARY
REGULAR BOARD MEETING MINUTES
10 DECEMBER 2013
5:30 PM**

MEMBERS PRESENT: Chad Hutchings, Noelle Call, Pat Sadoski, Tavia Smith, Karl Ward - City Council

MEMBERS EXCUSED: Joe Needham, Jeanne Sullivan, Robert Schmidt

MEMBERS ABSENT:

LIBRARY STAFF: Robert Shupe, Karen Clark, Debbie Ogilvie

VISITORS: Joseph Anderson

BUSINESS:

- The meeting was chaired by Chad Hutchings; roll call was conducted by Debbie Ogilvie; the minutes for November were reviewed and approved.
- Robert Shupe reported on lighting enhancement projects in the library, specifically replacing ballasts and bulbs in the east end of the building and installing different fixtures in the Virginia Hanson Special Collections Room.
- Robert Shupe shared a thank-you card from the volunteers who have been using a library meeting room since the Cache Refugee and Immigrant Connection center lost funding and closed their office. They reported that they have been able to help 304 walk-in visitors since July.
- Robert Shupe reported that Nikki Garrett has been hired as a Library Page.
- Robert Shupe distributed a FAQ print-out about the Digital Public Library of America, and reported that he has been recruited to be a community representative. He also stated that he plans to hold an event in the library to educate the public about what DPLA is.
- Robert Shupe informed the board that we have our first patron to have asked to participate in the new Homebound Service, and we have mailed out our first item.
- The board reviewed the monthly statistical report for November. Robert Shupe distributed an analysis report showing that the high decrease in online visits is due not to fewer real people visiting, but rather to a very reduced number of "spider visits" from automated search engine indexing practices.
- Noelle Call reported that all accounts are in good standing to date, and that the budget expenditure this year is moving right along without any unexpected expenses.
- Tavia Smith reported that the online book sale collected \$408.91, and the ongoing in-house book sale collected \$486.10 in November.
- Robert Shupe (for Joe Needham) reported on the ongoing efforts to form a Library Friends Group, with the next public meeting scheduled on January 16th, at which time elections will be held to appoint officers.
- Robert Shupe (for Robert Schmidt) reported on the ongoing Marketing Committee projects: A report was made on recent press releases and the exploration of what has worked for the North Logan Library; Melanie Liechty will be in charge of updating the marketing slideshows twice each month; The Big Blue READ poster is finished and has been posted; A READ poster of Mayor-Elect Craig Petersen is in the works; And, task forces have been formed to redesign the Annual Report, to investigate library participation in the downtown Gallery Walk, and to develop ideas for the 2014 National Library Week celebrations.
- The meeting adjourned at 6:15 PM. The next meeting is scheduled for January 14th, 2014 at 5:30 PM.