Friends of the Logan Library 2018 August Board Meeting Temple Fork Room, Logan Public Library 6:35 pm, Wednesday, August 15 MINUTES

This is a summary of the minutes, that were recorded by the secretary, and transcribed with highlights and key votes noted. A full account of the minutes will be placed in the archives at a future date.

Welcome and introductions

Brad Armstrong (President), Gail Hanson (Treasurer), Maureen Nield (Member), Gail Yost (Member), Joseph Anderson (Logan Library Assistant Director; arrived at 7:00 pm)

Approval of Agenda

Gail Hanson makes a motion to approve, Stephen seconded. All agree.

Approval of Minutes

Gail Hanson makes a motion to approve meeting minutes as amended via email, Stephen seconded. All agree.

Report: Treasurer's

Presentation by Gail Hanson

Account FoLL balance is \$10,098.40 based on a July balance of \$10,996.40 plus \$100 in membership fees, \$2 in a cash donation, and a \$1000 withdrawal for the Logan Library to purchase books.

Stephen makes a motion to approve Treasurer's Report, Gail Hanson seconded. All agree. Gail Hanson mentioned exploring receipts for charitable donations. It is \$11.99 for a book of 200 receipts. Receipts would include information for the donor including: donation to "Friends of the Logan Library", the date, the total amount donated, the benefit value, and the total eligible amount. Gail Hanson suggested that we store half of the receipts in the cash box in the FoLL Book Store, and store the other half in the FoLL locker in the Logan Library break room.

Stephen makes a motion to spend \$15 to buy a receipt book, Gail Hanson seconded. All agree.

Gail Yost asked that we consider adding the past President as a voting member in the event of an Executive Board tie. Gail Hanson recommended that we wait until the Open Forum at the end of the meeting.

Report: Membership

Report by Brad Armstrong for Membership Manager Sheldon Miller

There are 86 current members and 86 lapsed members. Brad would like to focus on Logan poet laureate Star Coulbrooke, Chad Hutchins, and Crescencio Lopez Gonzalez.

Old Business: Social Media

Sally still wants a volunteer to assist. Brad doesn't know if she's put a call out recently. Brad suggested another call out when we start advertising the Book Sale. Gail Hanson recommended having a white board with volunteer opportunities in the FoLL Book Store and when we're tabling out in the community. We've already budgeted \$250 to upgrade the Book Store, so we will purchase one as part of those funds.

Old Business: Little Free Libraries

Brad met with Robert Schmidt, who has a Little Free Library. Brad proposed that if a local Little Free Library joins the FoLL as a member during the Book Sale, they can come in during the Member's Only period and get a free bag of books.

The official LFL website (https://littlefreelibrary.org/ourmap/) has a search tool for locating registered LFLs. Stephen mentioned that there is a Facebook page for the Cache Valley Little Free Library (https://www.facebook.com/CVLFL/) which has documented many of the local LFLs.

Brad also said, based upon Robert's recommendation, that we have stickers printed up for the FoLL and have them inserted in each book placed in a LFL. Brad is planning to meet with Robert in the next week and type up a Memorandum of Understanding, with the goal to formalize a working relationship at the September meeting.

Joseph asked how this benefits the Logan Library specifically. Stephen said that we could argue that it's free advertisement for the FoLL if we put stickers inside each book. Maureen asked why we don't have a poster advertising the FoLL in the Library. Brad pointed out that the FoLL would require each LFL owner to join the FoLL as members. Gail Yost recommended that we allow them to pick their free bag at the end of the sale. All in attendance liked that idea.

Report: Library Administration

Presentation by Joseph Anderson

The Logan Library still needs \$1129.47 reimbursement for the recently purchased bags. Brad asked about the receipt. Joseph offered to send it if it had not already been included in the e-mail.

Library-wide events coming up include the August 20 Board Meeting, the Hispanic Heritage Festival on September 22 from 4-8 pm, Banned Books Week from September 23-29. As part of Banned Books Week, the Logan Library will be hosting activities like: screening the 1966 film Fahrenheit 451 on Monday night at 6:30 pm; hosting a guest speaker, Wanda Huffaker, who will talk about intellectual freedom on Wednesday night at 7 pm; hosting Helicon West on Thursday at 7 pm; and hosting the FoLL Book Sale on Saturday from 1:30-5:30 pm.

Brad would like for the FoLL to be involved with Banned Books week and Joseph suggested that the FoLL co-sponsor the Wednesday night speaker. In addition, Gail thought we could sponsor candy like Red Hots at the Monday night movie. Brad proposed that we table at the movie event and provide candy.

The Logan Library hired Kareena Yashko to fill the vacancy in the children's division.

The Crafter's Conference was disappointing. The content was excellent but attendance was low. The Library publicized the event in the normal ways, but only a handful of people showed up.

Joseph recommended collaborating with the Cache Valley Library Association. Brad asked when the next board meeting is because he's very willing to attend. Joseph will find out and forward the information along. Joseph also asked that the FoLL help in sponsoring a November author event with the King's Old English book store in Salt Lake City.

Old Business: The Bookstore and Book Sales

The next Book Sale is September 29 and October 1-2. Brad would like to dedicate a significant portion of the next board meeting working on advertisement and publicity. Gail Hanson asked if we need money for that and Brad said we will come back to that.

Brad doesn't want to commit to future Book Sale dates because he wants to see how a Saturday-Monday-Tuesday schedule goes. He wants to do something in January, March, and June. The June sale was very well populated because of the number of Summer Citizens and it took place during Opera Season.

We have 50-70 boxes of books that we're planning to sell to a book recycler, Discovery Books. Brad estimates that we should earn a few hundred dollars. We also need to get these boxes out of the way so that we can actually run the FoLL Bookstore.

The earliest the Bookstore will open is mid-September but there's a chance that we may not open the store this year. Timing is dependent upon book recycling and the weather (the store is very cold in the winter).

There was a red three-ring binder full of policies and procedures regarding the FoLL Bookstore that is missing. We need to relocate it in order to brief Bookstore volunteers.

New Business: Goals/Objectives/Focus?

Brad proposed that we talk about this at a future meeting.

New Business: Programming

In November, Brad proposed moving our meeting to the second Wednesday, November 14. Everyone agreed. He also asked if we should have a December meeting at all and, if so, when. We decided to talk about that at a later meeting.

Gail Yost recommended soliciting member attendance from 6:30-7 pm at the September meeting in order to organize volunteers for the next Book Sale. She also recommended creating a map to organize where books should go at the sale by topic.

October 15-19 is National Friends of the Library Week. Brad pointed out that our meeting is scheduled for that Wednesday. He asked if we wanted to meet the week before so that we can plan something for FoL Week. Gail Hanson pointed out that we could talk about it over email. Joseph pointed out that it would be easiest for him if we didn't move our meetings around too much (i.e., kept to the third Wednesday of the month as much as possible.) Brad asked if we wanted to put together one or two large events as part of this week (e.g., host the Monday movie night, etc.) Maureen recommended a book swap. Brad also pointed out that October is our Guest Speaker month.

Open forum

Maureen: Why don't we make a series of permanent posters? Posters that are nicely laminated and include a velcro strip or an area for dry erase messages in order to add rotating dates for advertisement. Joseph would like to have them in permanent places so

that people know where to go to in order to get updated information throughout the year. Maureen also recommended putting one up at USU, the Logan Senior Center, the hospital, or other local community areas in the valley. Joseph said it would be a good idea to work with other non-profits (like Somebody's Attic, etc.) Brad said that we could put a call out at the September meeting to find members who might be interested in designing these posters.

Gail Yost: Our leadership needs to network more with Cache Inter-Agency Council. There are opportunities there to collaborate on speaker series. We need someone from the board to go in order to have a presence there.

Gail Hanson: Joseph pointed out that the original FoLL logo does not include the word "Logan", so Gail has been trying to work it in there. She brought two attempts and Joseph will share them with the Library staff.

Joseph: Brad and Joseph finally got to Badger Screenprinting a few days ago. The tableclothes need to be finished by September 1 so that both the Library and the FoLL can use them for Logan Pride. The tablecloth will be cheaper than we thought, faster than we thought, and nicer than we thought. For no extra money, we can add logos to the sides of the tablecloth.

Brad: Badger has a lot of "swag" opportunities for community fairs. He brought a catalog with him to the meeting but asked what we wanted to do with the "swag". The minimum order for a lot of these products are 200. Gail Yost asked about buying t-shirts to wear during sales or when tabling. She said she was willing to buy it herself just to have one (and even pay extra to have her name on there). She also asked about badges that say "volunteer" in order to separate who is working the sale versus who is attending it. Brad said that any of us can go to badgerprints.com and look at materials. If we have ideas, we should email the board (and Joseph and Karen) with suggestions.

Brad: Joseph forwarded an email to Brad from Logan Poet Laureate, Star Coulbrooke, about the upcoming groundbreaking for the May Swenson House. This reminded Brad what the FoLL had talked about having a May Swenson Landmark declared at the Logan Library. He will forward the application to the board to look over, and meet with Joseph and Karen to talk about it more.

Joseph: As part of the same email from Ms. Coulbrooke, Joseph wanted the FoLL board to know that we have been personally invited to attend the May Swenson Poetry Walk.

Gail Hanson: We should ask the people who helped move books from the old Logan Library to the new Library to donate to the FoLL or the Library building fund.

Adjourn

Stephen moved that we adjourn. Gail Hanson seconded. All agree.