

LOGAN LIBRARY

2013 YEAR IN REVIEW



HIGHLIGHTS

- ◆ **The Logan Library has a new logo.** After a contest that was held last fall, the winning logo by Jami Strong, a media design student, was selected and implemented in January.
- ◆ The library received the **Quality Library Designation** from the Utah State Library in February. The certification means that the Logan Library goes above and beyond standard library service.
- ◆ The **Learning @ the Library** program started, offering classes on computers, eReaders, digital materials and Internet and eMail basics.
- ◆ Library staff began creating **local celebrity READ posters** to display in the library. These have been very well received by patrons.
- ◆ In September, the library started providing a year-round **reading program for adults.**
- ◆ The library purchased and started offering **video games** to patrons.
- ◆ **Large-screen monitors** were mounted in the library to alert patrons about upcoming events and services.
- ◆ **Friends of the Logan Library** was created and a kick-off event was held on October 24th.
- ◆ A **Homebound Service** was started in November, providing library materials by mail to those who are physically unable to visit the library.
- ◆ The library board voted to make official a revised **mission statement of the Logan Library: 'The Logan Library enriches lives by fostering life-long learning, and by ensuring that every member of the community has access to a vast array of ideas, information and resources.'**



Ballerina Story Time



Summer Reading Program Sign Up



Santa Story Time

ANNUAL STATISTICS

Category

2013

Library Cardholders	24,627
Visitors (annual)	257,366
Visitors (daily average)	849.61

Titles in Collection	179,963
eResources	12,814
Book Club Kits	166

Checkouts (annual)	970,813
Checkouts (daily average)	3,149
Holds placed (annual)	107,665

Programs 514 Attendance: 10,502
Meeting Room Usage 657 meetings (1,149 groups)

Reference Questions	22,742
Other Service Transactions	14,788

HOLDINGS

Total Titles 2013:	179,963
Total Items 2013:	233,068

WEBSITE/INTERNET ACCESS

Total Visits to Website:	911,133
Average Daily Visits:	2,499
Average Visit Length:	9:40
Visits to eLibrary Catalog:	786,159

Public Computer Use (Total Sessions):	62,006
Children's Area:	27,784
Teen Area:	7,243
Main Area:	26,979

INTERLIBRARY LOAN

Provided to libraries in Utah: 1,295 items

This Annual Report was created in 2018 to provide a summary of information for missing years.

NEW LOGAN LIBRARY LOGO

In January, the library debuted a new logo that was the result of a design contest held in the fall of 2012. The old library logo had been used since the 1970s and it was felt that a colorful, updated logo was needed for the library.



The contest resulted in several entries and the three finalists were voted on by the library board and library staff.

Jami Strong, a student of media design at Bridgerland Applied Technology College designed the winning logo. Strong said, "An open book brings anything in the world you want to you. ... Your future is brighter when you read."



Logo used 1970s-2012

In January, the library revealed the logo to the public and started including it on all posters, fliers and marketing. Director Shupe said that the logo effectively communicates the library's mission.

PROGRAMS

Library Programs

	# of Programs	Attendance
Children's	276	6,467
Other Programs & Events	250	4,887
TOTAL	526	11,354

2013 SUMMER READING PROGRAM

Children's Summer Program:	2,044
Reading Records:	4,452
Minutes Read:	1,246,560 minutes
Story times, and Activities:	12 events (852)
Teen Summer Program:	1,393
Reading Records:	1,213
Adult Summer Program:	348
Reading Records:	2,299

BUDGET OVERVIEW

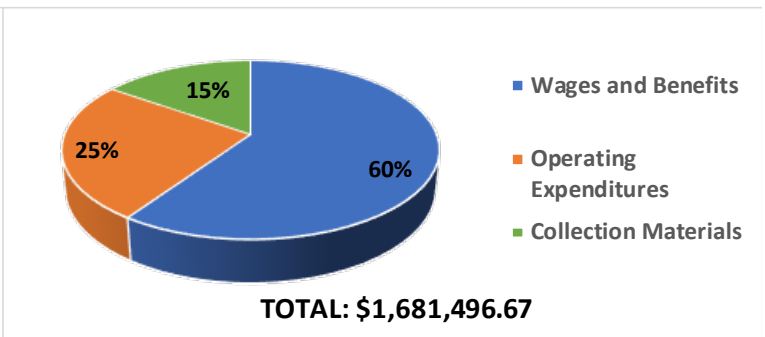
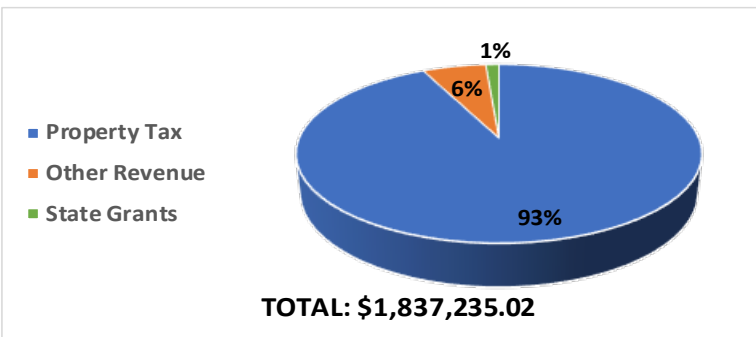
The City of Logan fiscal year runs July through June. These figures are for July 2012 to June 2013.

Operating Revenue 2012-2013

93%	Property Tax	\$1,704,588.62
6%	Other Revenue	\$109,754.40
1%	State Grants	\$22,892.00

Operating Expenditures 2012-2013

60%	Wages and Benefits	\$1,001,997.52
25%	Operating Expenditures	\$422,522.47
15%	Collection Materials	\$256,976.68



Book Sales

Online:	\$6,406.92
In-house:	\$4,054.54
TOTAL	\$10,461.46

The Friends of the Logan Library organization was formed and a 'kick-off' event was held in October to gather information and members for the group.

2013 BOARD OF TRUSTEES

- Chad Hutchings - Chair**
- Noelle Call - Vice Chair**
- Joe Needham**
- Pat Sadoski**
- Tavia Smith**
- Jeanne Sullivan**
- Stacey Wright (through May)**
- Robert Schmidt (September)**

Trustees consist of seven Logan City residents who have been appointed by the Mayor and ratified by the Logan City Council.

MISSION

The Logan Library enriches lives by fostering life-long learning, and by ensuring that every member of the community has access to a vast array of ideas, information and resources.

(Approved October 2018)

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